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Friends of the Canadian War Museum Website Redesign Specifications Document

June 17, 2013

Ver. 2.1

FCWM Design Notes

Design Notes

- The site will utilize Joomla 2.5.
- Design will fit within a 1280 by 720 pixel

Header

- Top of page will include an image that will change randomly when the website visitor views another page. It will remain static when the visitor is on a given page.
- Every page will contain the same header

Main Navigation

- The main horizontal navigation will utilize drop downs. In this manner, the site visitor can quickly assess site content by “mousing” over menu items. Where appropriate two columns will be used to keep the information condense as demonstrated in the image below:



Please note, the above image is included to demonstrate the approach and is not indicative of the actual dimensions or look.

- Secondary navigation will be presented on the left side when the user visits a given section. Similar to the approach demonstrated At Canada's Naval Memorial, the navigation will stay on the screen:

<http://canadasnavalmemorial.ca/history/>

- Main navigation will be repeated in the footer

Secondary Page

- Header, main navigation and banner will all be the same size and placement as the home page.

Site Architecture

The site architecture shows the grouping of information. You will notice some items are repeated. As a website is a nonlinear document, we suggest, where reasonable, presenting different methods to get to the same information.

Top Level

Home

Second and Third Levels

About

- Constitution and Bylaws
- Purpose and Activities
- Our Volunteers

Support FCWM

- Be a Friend
- Be a Donor
- Be a Volunteer
- Bookstore

Projects and Programs

- 2012 Gunter Awards
- Fund Raising
- Molson Library
- Speaker's Bureau
- Bookstore
- Research Projects
 - Inquiries from the Public
 - Oral History
 - Vimy Project
 - Medal Collection

Meet the Friends

- Group Members
- Honorary Friends
- In Memoriam Donations
- New Friends
- List of Recent Donors
- Personal Stories
- Member Treasures
- Photo Gallery
- Videos

Publications

- Current Newsletter
- Archive Newsletter
- Supplements
- Facts
- Research
- Archive
- e-Bulletins

Events

- Current Events
- 2013
- 2012

Related Sites

Volunteers

- Witnesses to History
- Interpreters

Donate

Contact

Facebook

Login

Home Page - Web Layout

[You Tube Logo](#)[Facebook Logo](#)[Contact](#)[Related Sites](#)[Donate](#)[Sitemap](#)[Français](#)[Member Login](#)[A- A A+](#)[Search](#)

[Not a member?](#)

Logo could have background treatment or top menu could be brought down

Photo area

Photos to appear on every page. Randomly selected. Does not refresh while visitor is viewing page.

[Home](#)[About](#)[Support FCWM](#)[Events](#)[Projects & Programs](#)[Meet the Friends](#)[Volunteers](#)[Publications](#)[Be a Friend](#)[Be a Donor](#)[Be a Volunteer](#)

This will be a tab box that will allow users to quickly view information on the three items. This will only be presented on the home page.

[Become a Volunteer](#)[Donate Now](#)[Speaker's Bureau](#)

Text about speaker's bureau
with link to read more.

Area to list new events, announcements, crowd sourcing projects, etc.

Could also include videos on the home page.

[Photo Gallery](#)

Include client selected images
and link to the gallery.

[Member Treasures](#)

Include client selected images
and link to the gallery.

Repeat main middle navigation menu in small font

[The Torch Logo
\(hyperlinked\)](#)[Canadian War Museum Logo
\(hyperlinked\)](#)

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Secondary - Web Layout

[You Tube Logo](#)[Facebook Logo](#)[Contact](#)[Related Sites](#)[Donate](#)[Sitemap](#)[Français](#)[Member Login](#)[A- A A+](#)[Search](#)

[Not a member?](#)

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[Home](#)[About](#)[Support FCWM](#)[Events](#)[Projects & Programs](#)[Meet the Friends](#)[Volunteers](#)[Publications](#)

Secondary Navigation

User is presented a menu where one exists when in a section.

The menu will always remain on the screen. See

<http://canadasnavalmemorial.ca/history/>

Home: section (breadcrumb trail)

[Print Page](#)

Document Title

Content area

[Become a Volunteer](#)[Donate Now](#)

Repeat main middle navigation menu in small font

[The Torch Logo \(hyperlinked\)](#)[Canadian War Museum Logo \(hyperlinked\)](#)

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